

BOX BAR RANCH

COMPLETE DISPERSAL

Sunday - February 22, 1981 - 1:00 p.m.

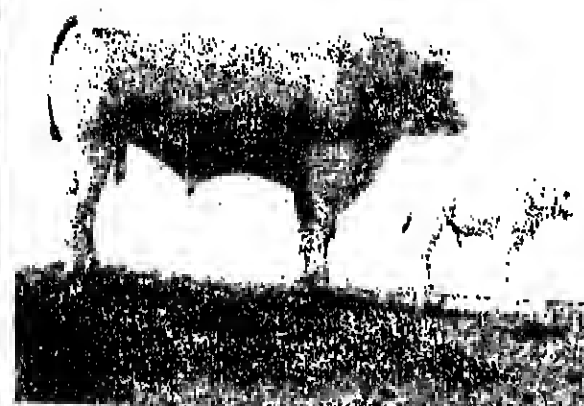
Lexington Livestock

Lexington, Nebraska

SELLING 1250 COWS BRED CHIANINA

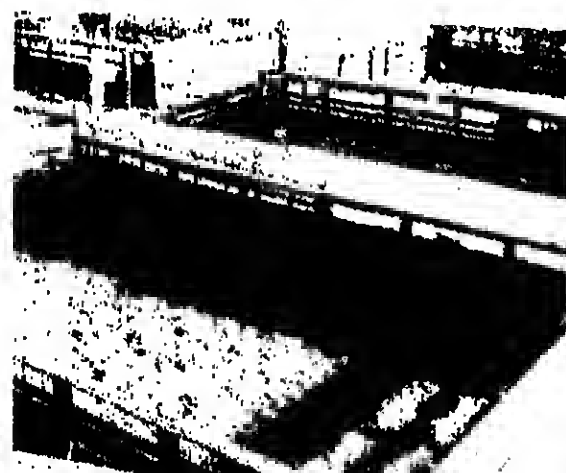
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Cows will start calving March 1 and
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Lexington Livestock

Comments

The Herd Alert appearing on the front page of last week's Western Livestock Journal documented the beginning stages of inventory buildup of the current cattle cycle. Increases in total inventories have not been rather small since the cycle bottomed in 1979, but likely will pick up for the next couple of years.

Profit potential may well limit the extent of inventory build-up, but the consensus of those who have studied past cattle cycle trends is that cattle numbers will peak again in 1988-87. The rate of increase in the cow herd for the next several years will be extremely important, as it is the primary determinant of supplies and prices.

The cow herd grew at an average annual rate exceeding three percent in the early 1970s. In the 1973-75 period, the rate was over four percent. Strategy guide: For the industry to maintain a reasonable level of profitability it is important that cow numbers and beef supplies increase only at rates which can be absorbed by consumer demand. Experts say it is probable that this rate should not be much over two percent annually.

Therefore, stockmen need to closely monitor growth in the cow herd. Remember, forces such as weather, general economic conditions, and certain other factors are beyond your control.

Cattle prices increased dramatically in 1978 and 1979 before coming under pressure in 1980. Although further increases are possible, it is more probable that most of the "real" price increases for this cattle cycle have already occurred.

Prices for 1981 may set new highs at times, but record prices are never sustained indefinitely. If the real price increases for this cattle cycle have already occurred, gear your cow herd program for the next few years accordingly.

During the early stages of expansion, cattle prices are usually structured such that calf prices exceed yearling prices, which in turn exceed slaughter prices. However, with projected higher costs for feed and money in 1981, feeder prices likely will be under pressure, much as was the case in late 1980. Exports warn that there will be periods of time this year when both calf and yearling prices are below slaughter cattle prices. Make a determined effort to reduce herd growth and cut costs or expect an orgy of red ink on the cattle you sell in the year ahead.

GLEN RICHARDSON

Waiting for the shoe to drop:

Troubled conventioners seek direction

By LARRY MARSHALL
It was as if many of the cattlemen gathered in Phoenix recently were waiting for the shoe to fall. They'd been beaten by the market, were losing their share of meat sales and had been backed into a corner by

The scene was the National Cattlemen's Assn. annual meeting. And suggestions and comments came from all corners during the week-long meeting. The official theme of the meeting—"Turning Point 1981"—was on the

growing, more profitable industry?" asked NCA Executive Vice President W.T. Berry. "Or will we see a continuing decline in the role of the beef industry?"

"Will we continue to be inclined to attribute the good fortune of the successful marketer to luck?" asked Texas A&M University's Dr. John Hopkin. "Or will we realize that the really successful cattlemen are those that 'sold right,' almost irrespective of how well they did as producers. Those that sold right are those who had the right kind of cattle in the right places at the right time."

"The price spread between beef and its competitors has widened because the efficiency of producing and processing competitive meats—particularly poultry—has improved more rapidly than that of beef," points out NCA's immediate past president, Merlyn Carlson. "Will we continue to try to fight this beef with a stick?"



W.T. "DUB" BERRY

Helping to plot a new industry course...

interest rates. So, what was the industry going to do about it?

minds of everyone. "Are we going to turn in a direction that will mean a

WESTERN LIVESTOCK JOURNAL

News • Trends • Sales • Shows • Markets

February 10, 1981

Central Edition

Vol. 60, No. 10

Talks of new "climate":

Block rallies support at NCA event

By LARRY MARSHALL

Amid numerous breaks for applause, Secretary of Agriculture John Block talked philosophy and unity to a packed house at the National Cattlemen's Assn. annual meeting in Phoenix.

Analyst predicts \$70 steer prices

Choice steer prices are about to bottom-out and will improve to average \$70 per cwt. during the second quarter, Topper Thorpe, Cattle-Fax general manager said.

The first chance of real price improvement will occur in the second quarter, Thorpe said, because supplies of all meats should decline during that period. He was speaking at the Cattle-Fax annual meeting held in conjunction with the National Cattlemen's Assn. convention.

However, a price improvement to \$70 requires that cattle feeders "sell cattle now" or as soon as they are ready instead of holding them for better prices, Thorpe said.

The highest cattle prices of the year will come in the second quarter, he said. Despite that improvement, "a lot of cattle on feed won't make money at that level," Thorpe said.

He also predicted third- and fourth-quarter steer prices would average near \$70.

Because of dry weather, (Continued on page 7)

He didn't go into many specifics, but stressed continually that he—and all of President Reagan's team—are practical-minded businessmen who want to turn businesses like agriculture loose so they can increase productivity. "A climate to make profits," he said is coming. A new "optimism in agriculture" is right around the corner. And for the first time, we have a federal government that will make it happen.

Block drew another round of applause by saying "the health and prosperity of agriculture is the number one priority of the secretary of agriculture."

Many changes are ahead for the department, as well as virtually every other area of government. The goal,

he said, is to cut the runaway government borrowing of money "out from under you." This is why there is 20% interest, and the private sector is hurting for funding; the money is going to federal projects.

The food lunch program will likely be cut, along with dairy support programs and every other program to some extent.

"We're identifying programs that spend too many of your tax dollars, and we'll make the cuts that are necessary. I must warn you," cautioned Block, "these cuts will not be painless. On the contrary, they will demand sacrifice from everybody. But the results will be worth the sacrifice."

(Continued on page 7)

Death-defying team:

Clyde to finally get heart . . . Bonnie's

Bonnie and Clyde are alive and living in Salt Lake City, Utah. And they are not killing people, but instead, are helping to keep them alive.

Recently Clyde, a 185-lb. calf, underwent surgery to receive an artificial heart. The surgery was the first step in an operation doctors hope to perform on humans some day.

Once the polyurethane pump has been working inside Clyde for several months, the doctors plan to replace it with a real heart, donated by Bonnie, Clyde's twin sister, according to United Press International.

Doctors hope implantation of an artificial heart in a human will be a temporary measure, designed to keep the patient alive until a donor can be found for a heart.

transplant. In the past, however, they have simply replaced an animal's natural heart with an artificial device to study its physical reactions and longevity.

With the Bonnie and Clyde experiment, they will carry out the entire process, including insertion of the real organ.

The surgery is being performed by a University of Utah surgical team. The university's laboratory barn houses five calves and one sheep that are currently living with artificial hearts. A Jersey calf named Tennyson holds the world record for survival with an artificial heart—273 days.

The artificial heart implanted in Clyde is made of polyurethane-coated Caceron and aluminum and is driven by an air pump outside of his body.

Animal rights group causes rising worry

Livestock Conservation Institute President Neal Black said that the livestock and meat industry cannot afford to ignore the animal rights movement because of the damaging effect that movement could have on U.S. livestock and meat producers, reports CNS.

The institute is an organization funded by livestock producers, meat trade organizations and individuals, and agribusiness firms to promote efforts to protect livestock numbers from disease, parasites and other threats. Black said animal rights groups should not be shrugged off as being just a few eccentrics. The groups have proven to be effective lobbying organizations, he said.

According to Black, the groups in the past obtained legislation to outlaw cruelty to house pets and were now speaking out against castration and production of livestock in confinement facilities, practices they regard as inhumane, Black said.

He said feared that these groups would be able to get legislation that would prohibit confinement livestock production and would require government licensing of livestock producers.

Black said the groups had generated an increasing amount of publicity and were recently featured in a segment of the ABC news.

(Continued on page 4)

NEWSPAPER (priority handling)

NEWSPAPER (priority handling)



"New, I didn't say let's stop lightin' -
jest let me git on top fer awhile!"

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Letters

Looking for answers

Current problems and controversies have caused me to wonder about the following subjects for a long time, and I thought your organization would be a good one to find the answers.

Why is there not more of a movement to butcher young bulls and stop castrating most of the calves? Since bulls are more efficient at producing muscle and less fat, they should be more profitable. Bulls would reduce the need for supplied hormones, thus reducing the controversy over hormones at home and abroad.

They would be subjected to fewer painful procedures, thus reducing stress and another controversy about cruelty. They would be harder to handle, especially if not in feedlots or butchered after a year of age. The public must realize that older, cull bulls are in more demand for hatching than cows or many steers.

Chemistry and agriculture unbreakable pair: speaker

"It's impossible to take chemistry out of agriculture because the reactions that make agriculture happen are all chemical," Arthur Hart told the 20th annual Agricultural Chemicals Conference, held recently in Las Cruces, N.M. Hart, a director for the National Agricultural Chemical Assn., addressed more than 800 agricultural chemical dealers, applicators, users and university students during the two-day meet.

Hart said the biggest issues facing the agricultural chemicals industry are chemical trespassing, the lack of availability of chemicals and disposal of damaged chemicals and empty containers.

The speaker said concerns about human safety have been added to environmental issues. As a result, many companies are now spending up to 45% of their research and development money to defend chemicals already on the market. Dealers and applicators often need to save records for at least 40 years.

Angus, Lexington, Neb. Feb. 23—Reusch Hereford Farms, Hoven, S.D. Feb. 24—D & M Farms Limousin Production Sale, North Platte, Neb. Feb. 24—Grohman Hereford Production Sale, Holyoke, Colo. Feb. 25—De Jong Bros. Angus-Melina Anjou-Simmental-Chargata Bull Sale, Chamberlain, S.D. Feb. 25—Everett Ranches 3rd Annual Limousin Sale, Cortez, Colo. Feb. 25—Nebraska Shorthorn Female Sale, Colmar, Neb. Feb. 25—2nd Annual Brigham Brangus Sale, Breckenridge, Texas Feb. 25—Western Polled Hereford, Inc. Annual Sale, Burlington, Colo. Feb. 25—Bellefleur Ranch Angus-Simmental Production Sale, Sowles, S.D. Feb. 25—McFate Hereford, Colway, Neb. Feb. 27—American Pinzgauer Agh. Sale, Houston, Texas. Feb. 27—Crescent Bar Ranches Registered Black Angus Bull Sale, Park, Neb. Feb. 27—El Paso Livestock Auction Co., Inc. 18th Annual Bonanza Range Bull Sale, El Paso, Texas. Feb. 27—Texas Charolais Breeders Assn. 18th Annual Sale of Sires, Houston, Texas. Feb. 28—Berkley Hereford, Abilene, Texas.

Feb. 15-17—33rd Annual Top Cui Show & Sale, Missoula, Mont. Feb. 19-22—Annual Devon Association Convention, San Antonio, Texas. Feb. 25-Merch 8—Houston Livestock Show & Rodeo, Houston, Texas. Feb. 18-17—McCombs, Batem & Roberts Complete Brangus Dispersal, Dayton, Texas. Feb. 17—Platte Valley Simmental Assn. Performance Bull Sale, North Platte, Neb. Feb. 18—Brehmen Bull Sale, Nelson Livestock Auction, Willcox, Ariz. Feb. 18—Sandy Acres Simmental, Erlson, Neb. Feb. 18—Montana Polled Hereford Assn. 27th Annual Show & Sale, Great Falls, Mont. Feb. 20—Anthony Shadow Isle Angus Bull Sale, Minstare, Neb. Feb. 20—Jamez Hereford Annual Production Sale, Ouster, Kan. Feb. 21—Simmental Sisters Sale, Pella City, Mo. Feb. 21—Universal Simmental 2nd Annual Production Sale, Dunlap, Iowa. Feb. 21—Clayton Williams Annual Bull Sale, Brynwood, Texas. Feb. 21—North Hereford, Olin, Tex. Feb. 21—South Star Ranch Cattle Co. Annual Sale, Channing, Neb.

and where given a choice, the public has shown a preference for leaner meat. Why is butterfat test and or content of milk still of so much influence in marketing and the feeding of dairy cows? I do not read where butterfat is in demand by consumers. In fact, you constantly see advertisements for products based on that they do not contain it. You see more and more dairy products with reduced butterfat. I know that butterfat content of milk can be increased or reduced to some degree by feed and breeding. Can solids, not fat, be increased by feeding and or breeding, or do they go up and down with the fat content? I hope that you can find answers to these questions. Walter Hawks, D.V.M. San Cristobal, N.M.

Editor's Note: WLD welcomes only viewpoints readers may have on Dr. Hawks' questions.

The good old USA
I have been reading some of your reader's letters

about their impossible dream of owning their own land. I too, am in this boat. There has got to be a way that poor people can own some land, too. If the government won't help us, maybe the answer is homesteading. The worst thing about all of this is that nobody is going to help us, and this is good old United States of America. I wouldn't mind owning a pile of rocks, to be able to get some wild horses, to do some of the things that the rich can do. I don't have a family, no college education, not any money, and I am not a billionaire. I am a son of

tenant farmers who work live anywhere to live off the land. On the outside looking in. Victor Price, Nicholasville, Mo.

RISINGER RANCH
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Futures Assn. moves on self-regulation idea

The National Futures Assn. has received "virtually unanimous encouragement" from industry leaders to proceed with plans to form a self-regulatory organization, John Rainbolt, Washington counsel for the association, told CNS.

A total of 51 representatives from all segments of the futures industry had a chance at a New York meeting recently to examine an NFA proposal for forming a Title III organization to take over some of the functions of the Commodity Futures Trading Commission. Their response was a definite "thumbs up," according to Rainbolt and other industry leaders.

The meeting was considered a critical turning point because it was the first opportunity for the NFA to present a finished proposal to the industry. "That meeting could have been a killer, but there are no serious objections to the plan," Rainbolt said.

With most of the work done on the proposal, the NFA is expected to go ahead with an application to the CFTC within 30 to 60 days, CFTC Commissioner David Gartner said.

The NFA will not proceed with its application until it has some assurances from the CFTC that the Commission will use the resources freed-up by the Title III organization to step-up the processing of pending futures contract applications, Rainbolt said.

The feelings of the industry leaders at the meeting was that the CFTC should use its additional resources along lines that will help promote, not stifle, futures industry growth, Rainbolt said.

Initial reaction from the CFTC is that the NFA should have no difficulty in getting those assurances from the Commission. Commissioners Gartner and Boh Martin agreed that the CFTC had been taking far too long in considering new contract submissions.

CFTC Chairman James Stone concurred, saying, "I would encourage the industry to look at this as a way to bring more CFTC attention to items they are interested in, i.e. the new products they want considered."

Stone cautioned that the CFTC will step up its

Sale of company
in planning stage

General Food Corp. and Oscar Mayer & Co., Inc., have jointly announced that an agreement in principle has been reached for the acquisition of General Foods of Oscar Mayer, reports CNS.

The purchase price will be \$29 per share in cash for all the outstanding Oscar Mayer stock. Oscar Mayer has approximately 18 million outstanding shares. The purchase will cost General Foods more than \$464 million.

The agreement in principle is subject to, among other things, the signing of definitive agreements and approval by the boards of directors of the two companies as well as by the shareholders of Oscar Mayer.

The principle Oscar Mayer shareholders have indicated their support for the proposed transaction.

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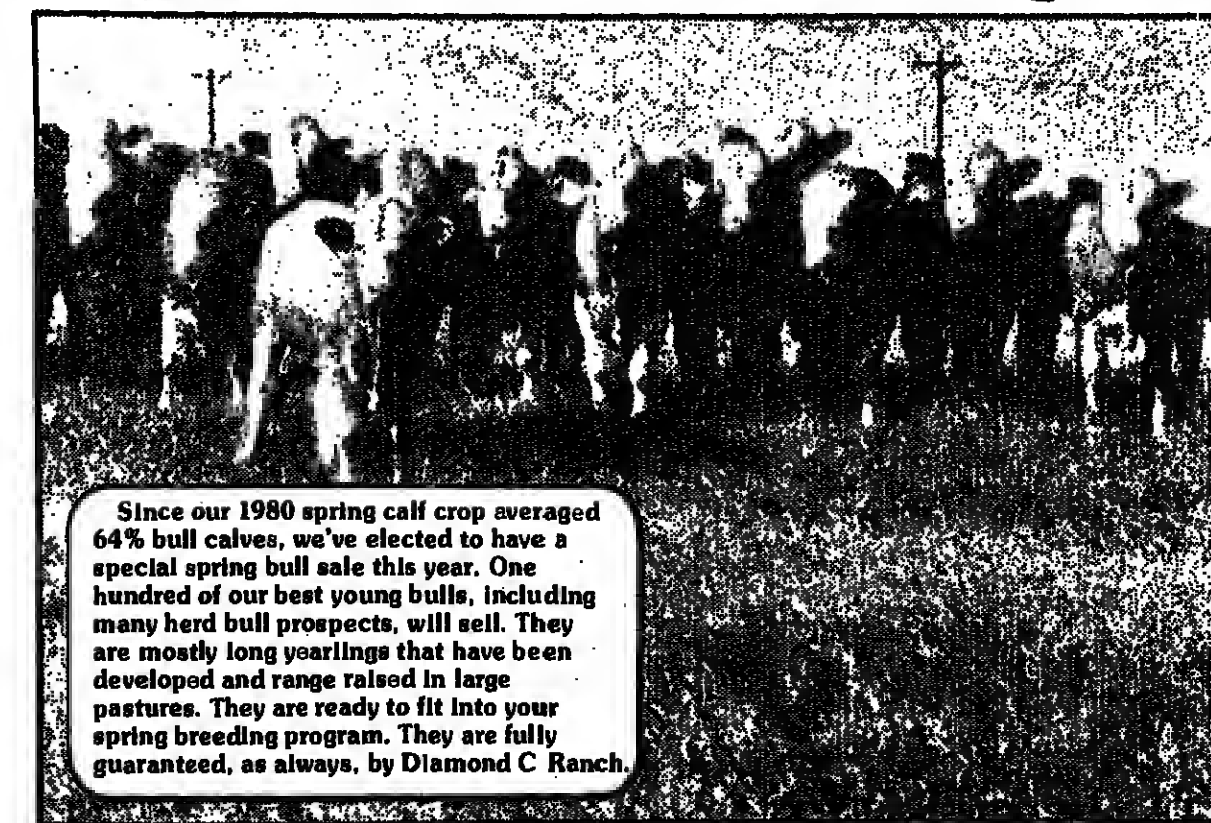
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What's to happen next? ... Troubled conventioners seek answers

(Continued from page 1)

are learning this is not true. The issue of research and the feeling among consumers that beef causes heart disease is tied in with this market erosion. Beef has an image of a fatty, high-calorie food. Something must be done about this, he stressed.

"In these difficult times, many cattlemen ask me: What are you doing to get the market up? I reply: What have you and I done to cut down on production costs? I don't say this facetiously," continued Berry, "but if we are going to earn a profit, we must get more competitive. We must produce more efficiently."

Berry outlined a nine-step approach for the industry and NCA to follow to reassert beef in the market place and restore profitability:

1) Consumer research—More and better market surveys are vital. "We must better understand the public's attitudes and actions toward our product. To do this research, we will need more funds and better coordination. Once we have this research, our industry must acknowledge what it tells us, and we must make

appropriate modifications in order to more precisely meet consumer needs."

2) Modernize beef grading standards—If this means more beef will be leaner and more valuable product to the consumer, "then let's do it and do it now. Modernizing beef grading standards will be beneficial to both consumers and cattlemen. A simple, positive approach is the only way. Let's put aside biases and hang-ups and proceed with a few simple, understandable changes and improvements."

3) Utilize current processing technology—Consumers want beef to be consistently tender, juicy and flavorful. "It must be presented in a variety of sizes and shapes, at a price consumers can afford so that they will keep it in their diets on a regular basis. We cannot allow beef to become a specialty item, used only on special occasions."

"We are now using only a part of today's exciting processing technology. We have techniques to move a larger percentage of the beef carcass into the category of more desirable, higher price cuts. We can become competitive in

terms of both price and eating satisfaction. Cattlemen should support more widespread use of these techniques. Use of this technology can do more to regain our competitive edge than any other factor."

4) Industry relations—Differences with packers, purveyors and distributors do arise, but it takes all segments of the business to get beef from pasture to plate. "We should work together in a more unified way."

5) More competitive consumer relations and promotion—Facing a four percent increase in beef supplies for 1981, there is not time to waste. An NCA study found the state check-off systems the best base on which to build.

"The next major step will be the first National Beef Forum. It will be held March 28 at the Airport Hilton Hotel in Kansas City, Mo. Through this forum, we will get all segments of the industry together in one room for one day. We will work for better communications and understanding among organizations. Hopefully, we can form a new organization, but a

federation aimed at improving collections, allocations and accountability.

"NCA has just one motivation in all of this—to lead the industry in becoming more competitive. NCA does not receive funds checked off for promotion; we depend on membership dues."

6) Production efficiency—Efficiency on ranches can be improved. "The federal government, and, in fact, world politics and commerce, are significant factors in our business and in many management decisions. NCA's major thrust continues to be in government affairs. We must work to restore the free enterprise system. We will work to see that financial rewards go to innovative and competitive operators."

7) Cattle-Fax services—Important, valuable market information will soon be joined by more sophisticated services. "Soon, members will have their own computer terminals for 24-hour access to Cattle-Fax's unique market information. Members will be able to obtain computer programs for accounting and for help in making marketing and management decisions."

8) Accurate long-range forecasts—Cattlemen need a master plan for guidance. "A special advisory committee has already been appointed. This planning group will be charged with forecasting the future of the beef industry over the next 10-20 years. The committee will have the authority and funds needed to call in

experts and get the best forecasting information. There will be no constraints. The group will get the facts and disregard any possible effects of its findings on NCA."

"The NCA executive committee, board and staff, will then be responsible for translating the conclusions of the advisory committee into the making of a better NCA. It will take about a year to assemble the needed information and then translate the conclusions into action. We invite your input."

9) Competitive spirit—A restoration of our pride and faith in our business is crucial. "We are unique in two ways: We make valuable use of otherwise wasted resources, raising and managing God-given resources, including the ruminant animal; and, we are still the largest segment of American agriculture, producing the leading meat and preferred meat."

"We all cringe when we

hear people talk about the alleged inefficiency of cattle. We cringe when people mistakenly say it takes eight lbs. of grain to produce one pound of beef, compared to two to four pounds of grain to produce one pound of pork or poultry. Let's face this issue by refuting the misinformation, by telling the truth of what cattle eat and what they provide in the way of food. We have a tremendous story to tell, and I hope that all of us will help tell it."

"I am very optimistic about the future of the cattle industry," concluded Berry. "We have the opportunity to produce an abundant supply of the finest food in the world. And, with an improving economy, we can strengthen beef demand. The potential certainly is there. With the right competitive spirit and effort, we can turn the potential into the reality of a brighter, more profitable future."



PHASE WON—Joe Ruff (right), Grand Junction, Colo., 4-Her, won first in the carcass phase of the 1981 National Western Stock Show 4-H Cattle-It-Calf contest. Sponsors of the carcass phase first-place trophy, Bud (center) and Peg Himes, Grand Junction, also were Joe's sponsors during the year. Mrs. Paul V. Patridge (left), owner of Patridge Polled Herefords, Golden, Colo., donated a \$100 pair of Justin boots to the carcass phase winner. Statistics on Joe's Hereford steer were: live weight, 1046 lbs.; carcass weight, 664 lbs.; rib eye, 13 square inches; yield grade, 2.74; grade, choice; carcass index, 51.25.

Monfort tells NCA:

To fit packer needs, make it 'box size'

The nation's cattle producers were urged to produce beef that will fit both the consumers' and the packers' needs by speakers at the Cattle-Fax seminar in Phoenix, Ariz.

For the consumer, that means leaner beef, said Gary Smith, an animal scientist with Texas A&M University.

"Chrysler didn't adjust to changing conditions; we should learn from that," CNS reports Smith as saying.

And for the packer, it means beef that will "fit in a box," said Ken Monfort, president of Monfort of Colorado Inc.

Smith noted research that showed cattle can be fed a high concentrate ration 100 days or less without a loss of consistent meat quality. Once cattle are fed 100 days, the grade is no longer a factor in consumer acceptance, he said.

While certification of days-on-feed probably will

Dry conditions spell trouble for wheat

Current dry conditions pose potential problems for much of the 1981 U.S. winter wheat crop, because subsoil moisture is below normal in most areas and much of the Wheat Belt has been free of snow this winter, Dawson Ahalt, chairman of the USDA's Situation Board said, according to CNS.

In prepared testimony delivered to the House of Representatives appropriations subcommittee on agriculture, rural development and related agencies, Ahalt said U.S. grain prices would be sensitive to weather conditions and crop developments in the coming months.

About 25% of current wheat stocks are in former-

held reserves and the Commodity Credit Corp. inventory and the share of stocks in those areas could increase to 50% by June 1, he said.

Although dry conditions pose a potential threat to winter wheat, Ahalt said crops have shown no significant decline because they are dormant.

"But as temperatures rise and vigorous spring growth begins, the crop will require considerable additional moisture," Ahalt said.

Total U.S. meat consumption is expected to decline in 1981 from record-high 1980 levels, mainly because of reduced pork supplies, Ahalt said. Poultry consumption will in-

crease and account for a higher percentage of total meat consumed.

He said U.S. meat imports declined in 1980 from 1979, mainly because of a 15% decline in U.S. beef imports. Imports should remain at about the same levels this year as in 1980.

Nebraska Shorthorn All-Female Sale

50 HEAD
Saturday, Feb. 28
12:00 Noon, Columbus Fairgrounds
Columbus, Nebraska

Bred Heifers and Young Cows for Herd Expansion
Several Outstanding 1980 Heifer Calves Sell
Excellent for the 1981 4-H and FFA breeding heifer project

For further information, contact:
Art Bekenhue, Jr., Columbus—Sale Manager
August Runge, Jr., Columbus—Auctioneer

EVERETT RANCHES

Manco, Colorado presents our Third Annual Livestock Sale, February 25, 1981 at 1:00 p.m., Cortez Livestock Auction, Cortez, Colorado.
40-50 head coming two-year-old, 40-50 head females, one-half to three-quarters. Most are bred to Maclellan, to start calving April 7, 1981.

Larry Everett, Manager
12893 CO Rd. 40, Manco, Colo.
81328 • 303/533-7580

Animal rights group causes worry

(Continued from page 1)

To counter charges of cruelty to animals levied by the groups, Black advised the livestock industry to make clear that the industry does not condone mistreatment of livestock. However, the industry must expose consumers to the realities of livestock production and make clear the industry could not produce sufficient quantities of meat, poultry and eggs without confinement techniques, he said.

According to Black, ani-

mal rights groups pushed a resolution recognizing animal rights through the California legislature and are lobbying for similar resolutions in other states. He said the National Association for the Advancement of Humane Education, a division of the humane society, had prepared study guides and other educational materials on livestock production methods for distribution in public schools in Minnesota and had applied for a government grant to fin-

ance this project. Black said these materials were likely to discourage school children from eating meat and poultry products.

"The more I learn about these groups, the more I think it (vegetarianism) is their ultimate goal," he said.

Did you hear about the man who was so lazy that his self-winding watch stopped on him?

27th Annual SHOW & SALE

Montana Polled Hereford Association

Show 9 a.m. • Sale 1 p.m.

Thursday, Feb. 19

at State Fairgrounds • Great Falls

Judge: Lorie Peterson, Livingston, Mont.
Auctioneer: Eddie Simme, Lawton, Okla.

Selling 50 Head

35 Bulls • 15 Females (bred & open)

Consignors:
Anchor Polled Herefords, Vaughn
Bearloft Ranch, Columbus
Brownell Polled Herefords, Pendroy
Hilger Polled Herefords, Helena
Laura Holden, Valier
Muddy Creek Ranch, Choteau
R-5 Ranch, Carter
Tolne Polled Herefords, Geraldine
Schock Polled Herefords Co., Vida

Van Haur Polled Herefords, Hilger
Vescovi Polled Herefords, Roundup
Westwind Polled Herefords, Valier
Danelle Weist, Choteau
Wood River Ranch, Loma

Guest Consignors:
John E. Rice & Sons, Sheridan, Wyo.
Justamere Farms Ltd., Lloydminster, Sask.

HERD BULLS • RANGE BULLS • FOUNDATION FEMALES

Telephone bids may be placed directly to the sale block on sale day.
The number is: 406/761-1281.

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1800 Angus Cows

SALE THURSDAY, FEB. 26

1 p.m. Public Auction Yards, Billings, Montana

FEATURING TWO ANGUS DISPERSIONS
800 Head Merch Calvers
650 3- to 6-year-old Angus Cows bred to Angus and Polled Hereford Bulls
150 Fancy 900-lb. Bred 2-Year-Olds, bred to Paul Mydland Angus bulls
850 Angus Cows
200 Head bred to black Brangus bulls
250 Head bred to easy calving Charolais bulls
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PLUS 300 Fancy bred Coming 2-Year-Olds bred to Angus bulls, March calvers
50 Big Angus Cows, straight 4-year-olds bred to Angus bulls, March 10 calvers

FEEDER CATTLE SALE
Friday, Feb. 20 at PAYS—A BIG RUN IS ON DECK

Friday, Feb. 27—Open Consignments
for stock cows and bred heifer sale, held in conjunction with our Friday Feeder Special—expecting 1000 Stock Cows, 625 Head of Cows and Heifers now consigned for this Friday the 27th sale.

CALL COLLECT AND CONSIGN
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Eckley Herefords

ANNUAL PRODUCTION SALE

Saturday, Feb. 28

1 p.m.—Riverton Livestock Auction
Riverton, Wyoming

★ 50 ★

Bulls, Big Coming Two's

★ 30 ★

Commercial Bred Heifers

Guest Consignor—Miles R. Peterson, Riverton, Wyo.

ECKLEY HEREFORDS

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"Progress Through Performance"

Sale • Saturday, February 28

1 p.m. • Bozeman Livestock Auction
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Free lunch at noon • Auctioneer: Bill Rehm

This is the kind we sell. Big, tall and long... they will sire market topping calves... and leave you a set of replacement cattle to be proud of.

60 Big Performance-Backed Yearling Bulls
They will scale 900 to 1100 lbs.

10 Big Two-Year-Old Angus Bulls
They will scale 1400 to 1700 lbs.

25 Big, Open Yearling Heifers

Sired by Top Progeny Proven Sires:
Band 234 of Ideal 3163 "Band 105"
Rito 206 of Ideal 2218 "Rito 36"
Rito 776 of Hyline 2778 "Rito 278"
Juanada 0165 of RR 7150

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RON 406/763-4787
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KEN 406/282-7340

Lot 11. This top prospect by Band 234 of Ideal 3163 "Band 105" sires. His dam, a 1675-lb. daughter of Rito 149, is a big productive cow. A great combination of performance, size and pedigree.

Lot 64. A top son of Rito 776 of Hyline 2778. "Rito 278" that sires. Performance, pedigree, elevation with length... you will find the kind ranchers like in this sale.

Show Results

MONTANA WINTER FAIR
Bozeman, Mont., Feb. 5-6

HEREFORDS
Judge: Dennis Holman,
Rodmond, Ore.

BULLS: Bull calf and grand champion: Murr Brown & Sons, Lodge Grass, on MJB Ventana ET, 3/3/80 by Advantage C409 Yearling and reserve grand: Faddes Herefords, Manhattan, and Upstream Ranch, Taylor, Neb. on FH Big Domino 978, 4/16/79 by HH Advance A770. Reserve bull calf: Faddes Herefords on FH Domino 999, 10/12/79 by HH Advance A770. Reserve yearling: Salkirk Hereford Ranch, Dillon, on Salkirk Captain 912, 4/2/79 by Salkirk Lad 113. Senior champion: Bearfoot Ranch, Columbus, on Transformer 307H, 12/12/78 by Advancer 2280. Reserve senior: AEP Peterson Herefords, Livingston, on AEP L1 Big Medicine 830, 4/13/78 by L1 CL3 Domino 73167.

FEMALES: Yearling and grand champion: Bearfoot Ranch on OJ BT Nov 457L, 3/7/79 by WSF PRI. Justa Bannor. Heifer calf and reserve grand: Bearfoot Ranch on Bearfoot Sara 891M, 3/5/80 by BT CL Domino 15G. Reserve yearling: Faddes Herefords on FH Miss Domino 982, 4/2/79 by HH Advance A770. Reserve heifer calf: Faddes Herefords on FH Miss D1 011, 1/11/80 by CH Domino 342.

GROUPS: Get-of-Sire: Faddes Herefords on HH Advance A770. Best Six Head: Faddes Herefords.

JUNIOR HEIFERS: Champion: Jeff Holden, Absarokee, on HH Miss Advance M084, 2/28/80 by HH Advance 887. Reserve: Tamra Lacey, Drummond, on LHR Domino 116, 3/27/79 by JV Advance Dam 858.

PEN BULLS: Champion pen: Faddes Herefords. Reserve: Venhuizen Herefords, Manhattan.

ANGUS
Judge: Sam Wagner, Hartin, Kan.

BULLS: Bull calf and grand

champion bull: Van Dor Hagen Angus Ranch, Big Timber, on Patriots Speculator 007, 2/17/80 by Sayre Patriot. Junior and reserve grand: Stevenson Angus Ranch, Hobson, and Arnold and Teresa Cellison, Hobson, on Callison Black Adventure, 4/2/79 by Sir Black William 1425. Reserve bull calf champion: Glory Ranch, Stignellus, and Gouchar Angus Ranch, Winnell, on Kadonca Marshall 076, 5/2/80 by Baldrige Black Marshall 1741. Reserve junior champion: Baird Angus Ranch, Judith Gap, on Kendall Kusomizer L189, 4/13/79 by Schaarbrook Shoshone Senior bull calf champion: Craig Taylor, Dillon, on Taylors Shoshone Superior 084, 12/30/79 by Schaarbrook Shoshone. Reserve senior bull calf: Inman Angus Ranch, Willow Creek, on H88 Starion 540, 11/30/79 by Star Gem PLS. Intermediate champion: Stevenson Angus Ranch on Meathion 203 L of JRS, 5/14/79 by WAR Maralton 2J. Reserve intermediate: Hilltop Angus Ranch, Canton, on Hilltop Bardollet 8279, 5/3/79 by Hilltop Big Ben 5677. Senior champion: Harmond Angus Ranch, Levine, on Kadonca Hieck 832, 3/15/78 by Diamond Horseshoe Marshall 18B. Reserve senior: Dan Nicholson, Malta, on Bon View

Connection 2008, 3/19/78 by Bon View Connection. **FEMALES:** Heifer calf champion and grand champion: Green Mountain Angus Ranch, Spearfish, S.D., on Patriots Pretty Lady 829, 2/12/80 by Sayre Patriot. Junior champion and reserve grand: Kan Caryl Cattle Co., Red Lodge, on Kan Caryl Merq 199, 4/20/79 by Kan Caryl Mr. Angus 8017. Reserve heifer calf: Kan Caryl Cattle Co. on Blackbird of MCA 8010, 1/25/80 by LaMer Eileenmer Lad 549. Intermediate champion: Mike Stevenson, Hobson, on KSK Baulish 8845, 5/9/79 by Kan Caryl Mr. Angus 8017. Reserve senior: Clinton Stevenson, Moccasin, on Nonpareil Lassie 1200, 3/4/79 by Nonpareil Calabry.

GROUPS: Get-of-Sire: Kan Caryl Cattle Co. on Kan Caryl Mr. Angus. Junior-get-of-sire: Kan Caryl Cattle Co. on Kan Caryl Mr. Angus. 8-reader six head: Mountain View Angus Ranch, Columbia, Pa.

JUNIOR HEIFERS: Champion: Terry van Der Hagen, Big Timber, on Bar T Bath 010, 3/28/80 by Sayre Patriot. Reserve: Doug Macfar, Levine, on Big Sky Limelight Blackcap, 2/22/80 by Thomas Limelight. Champion showman: Bari Megeed, Roundup.

CHAMPION CONNECTION—Grand champion Angus bull at the 1981 Fort Worth Stock Show was Bon View Connection 3328, shown by Henry Farms, Cambridge, Ill., and Bon View Farms, Canova, S.D. Judge Glen Klippenstein, Mayville, Mo., earlier made the bull senior champion of the show.



CHAMPION CONNECTION—Grand champion Angus bull at the 1981 Fort Worth Stock Show was Bon View Connection 3328, shown by Henry Farms, Cambridge, Ill., and Bon View Farms, Canova, S.D. Judge Glen Klippenstein, Mayville, Mo., earlier made the bull senior champion of the show.



MC Golden Aster 129



SR L1 Domino 5117

From Anna, ranch located 10 miles south and 7 miles east on Hwy 40 to left, then 3 miles south and 2 1/2 miles east to ranch. From Callaway, 9 miles west on Hwy 40 to sign.

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Thursday Feb. 26
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at the Bowdle Livestock Sales
Bowdle, South Dakota
Selling: 122 LOTS

13 ANGUS BULLS

2 1/2 yr. old Angus Bulls
5 2 yr. old Angus Bulls
6 yearling Angus Bulls
All A1 sired bulls featuring sons of Canon Breke and Ram 1045

49 SIMMENTAL BULLS

14 yr. old Purebred Bulls
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9 yearling Purebred Simmental Bulls
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14 7/16 Black Block Simmental Angus Bulls

57 SIMMENTAL FEMALES

12 BRED HEIFERS including 1 Purebred and 3 1/2 heifers to calve this spring
45 YEARLING HEIFERS All from the spring 1980 calf crop including 70 purebreds 13 5/16s and 12 1/16s Simmental heifers.

One day phone 605/285-0238

Auctioneer: Jim Galtledge

Lunch available sale day

Sale Managed by:



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WESTERN LIVESTOCK JOURNAL

Cattle-Fax analyst predicts prices will average \$70 for choice steers

(Continued from page 8)
Producers will not have the option of putting light feeders on grass until prices improve, he said. The only option for feeder cattle will be the feedlots, and feedlots will not be willing to pay more for feeders because of higher corn prices and general higher costs, Thorpe said.

Weather will be the key market factor in 1981, he said.

The weather situation will be much like 1980—hot and dry, according to a long-range weather outlook by Art Douglas, a staff research associate of the Scripps Institute of Oceanography. The key weather factor will be continued inadequate precipitation, Douglas said. After a seasonal increase in moisture during March and April, there will be "real problems," according to Douglas. There will continue to be severe drought areas scattered throughout the country, but especially in the southern sections, he said.

More hot, dry weather this year will result in

increased non-fed slaughter during the second half, Thorpe said. That will mean increased total beef production and will keep prices under pressure during that time, he said.

Largely because of the dry weather and the economy, the industry may be "on the verge of a mini-reduction" of the cattle herd, Thorpe said.

He said he was "relatively assured" that the cattle industry is expanding at this time, as indicated by the recent USDA cattle inventory report.

There are some factors today that make the present cattle cycle different from past cycles, Thorpe said. Increased costs, higher inflation and high interest rates have limited cattle-men's ability to expand profitably, he said, and the industry may already have expanded to a point—115 million cattle according to the inventory report—that is unprofitable.

Retirement can be a joy if you can figure how to spend time without spending money.

MEAT IDENTIFICATION—Dr. John Merchallo, department of animal science of the University of Arizona, shows seminar participants at the recent National Cattlemen's Assn. convention in Phoenix, how to effectively cut a side of beef for maximum use. After the demonstration the side of beef went to a local orphanage. (Staff photo by Martha Williams)

Block rallies support at NCA event

(Continued from page 1)
But, Block stressed, the new climate in this administration means that the switch may not be useful. The new Interior secretary "will not be a problem; he will be a friend."

Block told the NCA members he knows first hand of coyote problems. They have recently been eating his baby pigs. So, he assures cattlemen, this shade a new light on the matter.

Meat grading is another area likely to change. But

Block wouldn't make any statement as to when or what would happen, only saying that USDA is working with industry groups like NCA on some changes.

Keeping with his business philosophy, the secretary expressed a difficulty in defending target prices for agricultural products. "This is the same as a direct payment," he said. Instead, the new secretary favors loan programs that get the funding out and bring it back through future repayment.

"President Reagan is himself a former-rancher," Block concluded, "and I assure you he is on the side of agriculture."

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McFATE HEREFORD SALE

Thursday, February 26 12:30 p.m.

Callaway, Nebraska

at the ranch • Lunch 11 a.m. • BULLS SELL AT 12:30 p.m.

60 Bulls —Out of "Old Yeller" cows and these herd sires:
SR Mischief D3149 DH Dan Mischief 66
SR L1 DOMINO 5117 MC Golden Aster 128

60 Bred Cows 3 to 6-year-olds
Start calving March 9, 1981. Sired by MC Golden Aster, 914 "Old Yeller"
SR Mischief D3149, DH Dan Mischief 66 and several "Old Yeller" sons.

40 Bred Heifers
Bred to Upstream L1 Dom 834 and Mark Salkirk 868 and Big One DL 78830.

30 1980 Heifer Calves

Come early and look over all the cattle!

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Come See Our Changing Program

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Special Cow Sale

Clovis Livestock Market

Clovis, New Mexico

Saturday, February 21 1 p.m.

Expecting 2000 Cows

Featured Consignment

1100 Cows from Buddy Majors, Magdalena, N.M.
Includes 950 three-year-old cows coming up with second calf—165 five-year-old cows—all bred to Brangus bulls—calfhood vaccinated—pregnancy tested, raised at high altitude, go anywhere.

A real opportunity for someone to take advantage of drought conditions in western New Mexico and buy a young set of ranch cows to keep for a long time.

Cows consist of:
300 Three-year-old second calf Brangus cows
350 Three-year-old second calf BWF cows
200 Three-year-old second calf Hereford cows
150 Three-year-old second calf Angus cows
160 Five-year-old Brangus cows

Additional livestock consignment of 1000 pregnant cows and cow/calf pairs in smaller consignments

BULLS
37 Three-year-old registered Hereford bulls
50 Coming two- and three-year-old Brangus bulls

All cows Brucella tested or calfhood vaccinated
Most cows pregnancy tested

For more information, contact:
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American
Black Maine-Anjou
Association

Friday, February 27 • 6:00 P.M.

Featuring 50 head of the "best of the breed."
Representing the best genetics from top herds of American Black Maine-Anjou cattle located across the United States and Canada.

This is probably the best set of Black Maine-Anjou breeding cattle ever available at public auction. Sale held during the Houston Livestock Show. Financing available through the Association with prior approval.

Sale Site: Regal Ranch, 4011 South Main (U.S. 90A) (fifteen minutes southwest of the Astrodome near Stafford, Texas)

Sale Headquarters: Villa Inn near the Astrodome 713 666-1411

Auctioneer: Charles Rollins (TXE - 040-0642)

For Catalogs or Information call:
American Black Maine-Anjou Association
4310 North Central-Expressway • P.O. Box 6484t
Dallas, Texas 75206 • 214/827-2980
Charles Lankford, Executive Secretary

Auction Results

NEBRASKA SPECTACULAR LIMOUSINS

Grand Island, Neb., Jan. 24

22 bulls.....\$1,735
4 bred heifers.....1,800
11 open heifers.....1,277
37 lots.....1,617

Auctioneer: C.K. "Sonny" Beech
Sale Manager: Catella Brakers, Inc.

Bulls: BCR Mr. Eclair 926L, 3/20/79 by Cope Eclair 795 consigned by Doaver Creek Ranch, North Platte, to Ron Rolling, Lawellon, \$3,300. Lay-yet to 03L, 5/10/79 by Bold Type consigned by Deen and Oliva Jacobs and Family, North Platte, \$2,500. D&M Mr. Edmond 77L, 9/18/79 by Edmond consigned by D&M Farm and Son, North Platte, to Lloyd Miller, Maxwell, \$2,500. K&F M Lancelotti J1L, 4/19/79 by Elapant consigned by Koorinor Stock Farm, West Point, to Carlton Noyes, Doss, \$2,400.

Females: Harjo Miss Inautomere 10L, 4/2/79 by Inautomere consigned by Keith Luitroil, North Platte, to Harold Lingie, Atkinson, \$1,875. BCR Black Inautomere consigned by Beaver Creek Ranch to Kuebler Limousin, Kearney, \$1,800. LZRH Miss Diplomate BB1L, 4/11/79 by Diplomate consigned by Noyes Limousin, Orleans, to Glen Dock, Horn, \$1,700.

The Nebraska Spectacular Sale hosted a good sized crowd of cattlemen who wanted to put some top Limousin blood to work in their herds. Although the offering was small, the quality was good and made for a successful sale. Tom Rolling from Lawellon, Neb., was the volume buyer, taking four bulls.

—JAY PURCHASE

TURNER RANCH
La Junta, Colo., Feb. 7

65 bulls.....\$1,288

Auctioneer: Tam Westrape

Top: TR Old Bald 0237, 1/21/79 by Golden Baldwin 4502, Manitor Ranch, Las Animas, \$3,050. TR Bald Plus 0300, 3/20/79 by Bald Plus T1: Pointon

Hemlin, Las Animas, \$3,000. T Duktwin Misch 036, 1/19/79 by TR Baldwin Misch 2, Cummings Ranch, Trinidad, \$2,300. TR Tiberius 0265, 2/23/79 by 07 Tiberius 219, Manitor Ranch, \$2,250. TR Tiberius 0325, 3/24/79 by 07 Tiberius 219, F.O. Rook and Sons, Pueblo, \$2,300. TR Tiberius 0275, 2/27/79 by 07 Tiberius 219, Harold Ridley, Las Animas, \$1,950. TR Tiberius 0289, 2/28/79 by 07 Tiberius 219, Hans Hansen, Cheraw, \$1,075. TR Gold Bald 0254, 2/17/79 by Golden Baldwin 4502, Manitor Ranch, \$1,950. T Baldwin Misch 0226, 1/11/79 by TR Baldwin Misch 2, Rook and Sons, \$1,750. TR Tiberius 0277, 2/28/79 by 07 Tiberius 173, Pointon, \$1,750. TR Gold Bald 0254, 2/17/79 by Golden Baldwin 4502, Rook and Sons, \$1,700. TR Tiberius 0287, 2/15/79 by 07 Tiberius 219, Ridley, \$1,700. TR Gold Bald 0313, 4/11/79 by Golden Baldwin 4502, Heckamore Ranch, La Junta, \$1,700.

For the 19th time the Turner Ranch offered their bull crop for sale at auction, and while some of their sales have produced higher averages, perhaps this was their finest offering. However, dry, uncertain conditions have made many commercial cattlemen in this area hold up on their bull buying. One thing is certain about this year's sale and that is the Turners will have lots of satisfied customers since the performance and quality of the bulls far exceeded the price paid. The buyers will like their purchases.

Volume buyers included Rook, Hansen, and Semmons Ranch, Kim.

—JERRY YORK

NATIONAL WESTERN SELECT DRAFT HORSES
Denver, Colo., Jan. 24

7 reg. stallions.....\$1,338
1 grade stallion.....1,300
2 reg. mares.....1,700
1 reg. mare team.....8,000
3 grade mare teams.....5,133
1 grade gelding.....5,100
8 grade gelding teams.....4,181

Auctioneer: Bill Deen
Sale Management: National Western Livestock Center
REGISTERED STALLIONS
Lewis Commandir, 5/13/78 by

Clydesdale by Bardrill-Glenard: G.S. Lewis, Lincoln, Neb., to Bill Deen, Waverly, Iowa, \$2,000.

REGISTERED MARES: Fox's Judy Rubis Fareur, 5/19/67 sorrel Belgian by Sunny Lane K.L.D. Barney Applegate, Alliance, Neb., to James Cynale, Arvada, Colo., \$2,250.

REGISTERED MARE TEAM: Orelmen's College Brook, 5/13/80 by blonde sorrel Belgian by Grelmen's College Kid and Grelman's Supreme Nelly, 8/8/80 light sorrel Belgian by Clara City King, Orelmen Bros., Goodell, Iowa, to George Flindere, Park City, Iowa, \$800.

GRADE MARE TEAMS: Gray Percheron mares foaled 1874 and sired by King Max Degee, Howard Plitz, Erickson, Neb., to Flinders, \$11,500.

GRADE GELDING TEAMS: Blonde Belgians foaled 1978; Benick Collie Co., Walden, Colo., to Steve Grange, Carbonate, Colo., \$6,400. Roan Belgians foaled 1875 and 1877; Townsend M. Brown, Nichols, Iowa, to Circle Bar Ranch, Craig, Colo., \$5800.

There was a huge crowd on hand to watch the final draft horse competition and this sale the last Saturday of the 75th Jubilee National Western Stock Show. It was the first draft horse competition at Denver since 1945, we were told.

—DICK CROW

SALES REP—The animal nutrition division of Diamond Shamrock Corp. has announced that Larry A. Kmgelad has been named as a sales representative in the central region.

DeJong Bros.

Bull Sale Wednesday, Feb. 25

1:00 p.m. at the Chamberlain Livestock Sales, Inc. Chamberlain, South Dakota

103 Coming Yearling Bulls

42 Angus artificially bred, purchased but not registered. Three factors of Happyval Stud, Littleton, Colorado. Dakota Poundmaker 2628 and Nito 36, Maine-Anjou—Angus 34 and 500 bloods. Sired by Streamliner, Gunia and Epinal. The 34's can be recorded.

9 Simmental—Angus 1/2 bloods. Sired by Signal

12 Charolais—Angus 3/4 bloods. Sired by Crown Crest bulls.



Champion Feeder Female, 34 Maine Anjou, at the Western Livestock Journal Sale

A Few Winnings in 1980 by De Jong Bred Cattle:

- Reserve Champion Middle of West Angus National
- Grand Champion Shier, Minnesota State Spring Show
- Grand Champion and Reserve Grand Champion of West Angus National
- Grand Champion Feeder Shier and Grand Champion of West Angus National
- Champion Shorthorn Shier, South Dakota State Fair
- Grand Champion and Reserve Grand Champion of West Angus National
- Grand Champion Feeder Shier and Grand Champion of West Angus National

De Jong Bros. • Leo & Bird
605/869-2334 • Kemmerer, South Dakota 57544

You're in good company when you advertise in Western Livestock Journal

Auction Results

KNEPLIND BROS. HEREFORDS

Dann Valley, S.D., Jan. 29

70 bulls.....\$1,308
117 commercial cows.....665
173 commercial bred heifers.....872

Auctioneers: Pat Doggins and Robert Schnall

Top: KR Stenway 1289, 4/17/79 by Donald Stenway 340; Gary Goodall, Res Heights, S.D., \$3,500. KR D4 Misch 1233, 3/28/79 by GM D4 Cruzair 40; Marvin Palmer, Bartlett, Neb., \$2,900. KR Major 193, 3/19/79 by M and M Major Misch 129; Bruce Baalcher, Alkinston, Neb., \$2,500. KR Stenway 1175, 3/5/79 by Donald Stenway 340; Harl Ranch, Holbrook, S.O., \$2,200. KR Major Husker 1209, 3/22/79 by M and M Major Misch 129, Harl Ranch, \$2,200. KR Major Misch 1215, 3/24/79 by M and M Major Misch 129; Creek Edge Ranch, Riverton, Wyo., \$2,100.

The Knappling Brothers presented a high quality set of bulls to the good crowd on hand for their annual sale. This was a big, growthy set of bulls with thickness and color. The bulls sold on a good, steady market with a narrow price spread. As always, a real top set of commercial females were offered. The top draft of 50 head brought \$780 and went to Creek Edge Ranch, Riverton, Wyo.

—JAY PURCHASE

RIVERDALE HEREFORD RANCH

Mexwell, Neb., Jan. 22

44 bulls.....\$1,393
34 females.....\$77
78 lots.....1,081

Auctioneer: Oane Watson

Bulls: RHR G BTL H91, 9/19/77 by RHR Golden Baitle, Billy Kline Harford, Gothenburg, Neb., \$2,000. RHR Golden BTL 2565, 4/31/79 by RHR Golden Baitle; Donald Zimmer, Bayard, Neb., \$2,650. RHR Golden BTL 2808, 4/17/79 by RHR G Baitle 15; James Thilson, Brady, Neb., \$2,650. RHR BTL Led 2901, 4/3/79 by LL BTL Cayan 565; Lester Stinger, North Platte,

Hell., \$2,600. RHR G BTL A69, 3/20/77 by Golden Baitle; Howard Thompson, Cedar, Neb., \$2,550. RHR Golden BTL 2593, 4/9/79 by RHR Golden Baitle; Donald Zimmer, Bayard, Neb., \$2,500.

Females: RHR Lady G BTL 020, 5/17/77 by RHR G Baitle 35; Glen Tedman, Sutherland, Neb., \$925. RHR Real Lady 123, 3/28/78 by DR Real Lad 6813; Taylor and Taylor, St. Paul, Neb., \$870. RHR Lady G BTL A82, 3/10/77 by RHR Golden Baitle; Don Kline, Gothenburg, Neb., \$840.

A big crowd gathered in for the RHR annual sale. Again this year the Sukraw family presented a top quality set of cattle. The offering was heavy in Golden Baitle bloodlines, and there were many repeat customers on hand to make selections.

—JAY PURCHASE

DENTRY'S DOUBLE HOOK CHAROLAIS SPECIAL EDITION

Denver, Colo., Jan. 22

4-1/4 bulls.....\$24,200
6 bred heifers.....7,850
28 open heifers.....8,838
37-1/4 lots.....8,820

Auctioneer: Wm. F. [B] Lally

Bulls: Double Hooks Blend 8328, 11/18/79 by Courage; Sugar Valley Charolais, Bridgeport, Neb., \$40,000. Double Hook Avignon P0100, 4/21/80 by Double Hook Sculpture; Charwill Ranch, Erskine, Alta., Can., \$30,000.

Females: MF MS Avignon 8722, 11/21/78 by Avignon G703; J-Bar-T Ranch, Oklahoma, City, Okla., Windy Hills Ranch, Comer, Ia., 21 Ranch, Chickasha, Okla., \$20,500. Double Hooks MS Blend 0077, 4/2/80 by Courage; Hendersons LI Ranch, Castle Rock, \$20,000. CF Miss Sandhillier 081, 1/11/80 by CS Sandhillier 7132; Rolling R Ranch, Hilda, Alta., Can., \$13,000. JB Held 178, 10/8/79 by Double Hook Avignon G725; Oerby Farms, Crestwood, Ky., \$11,750. DB Hook MS Courage 09343, 9/30/79 by Courage; Twelve Oaks Ranch, Enid, Okla., \$11,750. LKMS Courageous 002,

4/7/80 by Millers Courage 763; Don & Nikko Brandbury, Denver, \$10,000. DBL Hook MS Blend 00803, 4/13/80 by Courage; Charwill Ranch, \$10,000. DBL Hook MS Avignon P0080, 4/15/80 by Double Hook Sculpture; Charwill Ranch, \$10,000.

Special Edition 1 was carefully away impressive sale to start out the 1981 season. Hundreds of cattlemen lined out to the Ankonny Isle Danettes Center for this event. A small, but very select, group of Charolais from the Double Hook program awaited the inspection of this standing room only crowd. The sale was a fast-paced event with everyone trying to get some of this superior offering.

When Double Hook Blend 8328 came into the ring, a flurry of hands went into the air. After a heated bidding session, Sugar Valley Ranch notched the final bid of \$40,000 to vend all contending bidder, Lazy A Charolais, Erskine, Alberta, Canada.

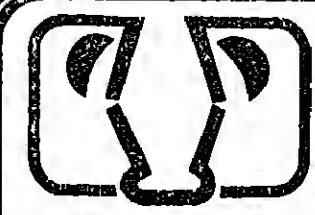
This would have to be one of the more successful sales of the year, sending cattle coast to coast, border to border, and three Canadian provinces. A four-foot tall sculpture of the Double Hook brand was the centerpiece for the meal provided by the Gentils.

—JAY PURCHASE

Wheat Growers urge embargo lift

Concerned about lagging export sales, larger plantings and the prospect of price-depressing surpluses of wheat during 1981, the National Association of Wheat Growers is encouraging President Reagan to lift the grain embargo to that country.

"Wheat producers need sales, and there is no reason to withhold wheat from the Soviet Union because of supply concerns," the organization's president said.



KANSAS BEEF EXPO

MARCH 10, 11 & 12 1981

Kansas Coliseum * Wichita, Kansas

The Expo...

The third annual Kansas Beef Expo will combine nine Kansas beef breed associations' annual spring shows and sales into one action filled event lasting three days at the Kansas Coliseum in Wichita. It is a place where cattlemen are privileged to view the highest quality livestock in the Midwest and have the opportunity to purchase these animals for the improvement of their own individual herds. "And to promote the spirit of cooperation through better communications among the livestock producers of Kansas."

Purebred producers from Kansas and surrounding states will be offering purebred females and heifers prospects, plus commercial groups of heifers, cow/calf pairs and pens of bulls. At last year's Expo over 600 head of cattle sold for a gross of over three quarters of a million dollars.

There will be a large trade show featuring a wide range of products including livestock handling equipment, pharmaceutical and animal health supplies, feeds, ranch equipment and other livestock industry services.

Schedule of Events...

TUESDAY—March 10	2:00 p.m.—Angus Sale—40 registered bulls and females
8:00 a.m.—Trade Show Opens	4:00 p.m.—Shorthorn Sale—85 registered bulls, heifers and cow/calf pairs
8:00 a.m.—Maine-Anjou Show	8:00 p.m.—Pre-Sale Social Hour—Livestock Pavilion
11:00 a.m.—Blimental Exhibit	
12:00 noon—Maine-Anjou Sale—50 registered bulls and heifers	
1:00 p.m.—Polled Hereford Show	8:30 p.m.—Commercial Heifer Sale—Livestock Pavilion—100 open and bred, purebred and crossbred heifers from some of the top breeders in Kansas
2:00 p.m.—Blimental Sale—50 head bulls, heifers, cows and cow/calf pairs.	
4:00 p.m.—Polled Hereford Sale—35 registered bulls and heifers	
8:00 p.m.—Trade Show Social Hour—Coliseum	
WEDNESDAY, March 11	
8:00 a.m.—Trade Show Opens	1:00 p.m.—Charolais Show
8:00 a.m.—Limousin Show	2:00 p.m.—Gallvich Sale—50 registered bulls and females
11:00 a.m.—Angus Show	4:00 p.m.—Charolais Sale—45 registered bulls and females
12:00 noon—Limousin Sale—55 registered bulls and females	
1:00 p.m.—Shorthorn Show	

To enter the Expo:

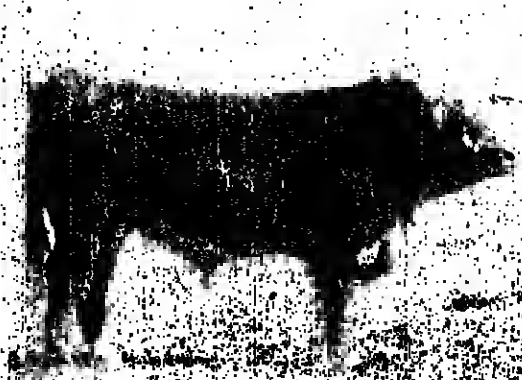
Those persons who would like to exhibit at the Expo or in the trade show, should contact the Expo Board at 2044 Fillmore, Topeka, Kansas 66604, or call 913/232-9358.

Admission and all functions are free to the public, so please plan to attend!

Sponsored by KLA and nine Kansas purebred beef cattle associations.

RESULTS...

THE REASON COWMEN USE GROSHANS BULLS
If you're looking for bulls that will give you results, plan on being in the crowd at Groshans Annual Production Sale.



Lot 1—A real hard bull prospect weighing 1600 lbs.



Typical Sale Bull

GROSHANS HEREFORDS

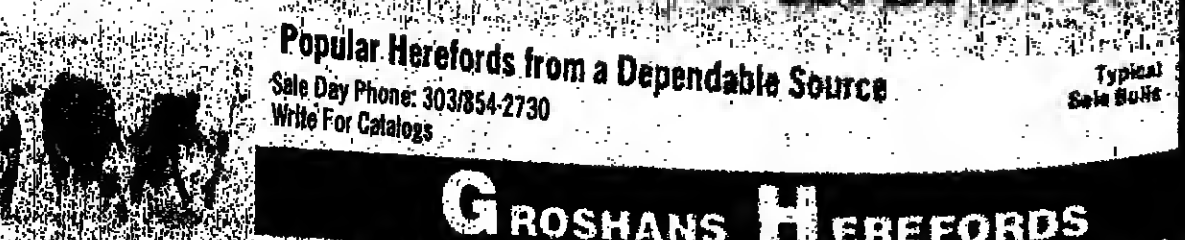
Annual Production Sale Holyoke, Colorado Feb. 24 • Tuesday

12:30 p.m. Come be our guest for lunch
Auctioneers: Skinner Hardy & Fred Sherlock

Selling 70 Bulls
These bulls have been developed on grass with a light growing ration. They are ready for service. All bulls will sell with performance records available. Comments we get from the cattlemen who have used our bulls are usually about the added pounds that our bulls put on their calves. These bulls have size that is bred on, not fed on.

30 Bred Heifers
Line ones with size. They are bred to a son of PVT M L Domino A6350 and out of a LI Domino 72005 dam. They are of high quality and will make excellent brood cows in the years to come. Tall and feminine.

This offering includes sons and daughters of HH Advance A248, Ankonan Advance 309H, SM L Hatchet 426 and SR L Domino 5304.



Typical Sale Bulls

Popular Herefords from a Dependable Source
Sale Day Phone: 303/854-2730
Write For Catalogs

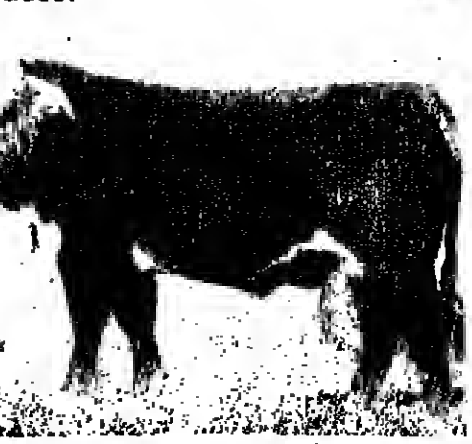
GROSHANS HEREFORDS
HOLYOKE, COLORADO 80734
Phone: 303/854-2730

T-CROSS RANCHES • PRODUCTION SALE Tuesday, March 3 at the ranch Peyton, Colorado

SNOW DATE — MARCH 25

Lunch 11:30
Sale 1:00 MST
Be Our Guest

60 Bulls 25 Bred Heifers



Lot 10—T + L1 Colorado 9113—Muscle, correctness and trimness all wrapped up together in this "006" "2230" cross. "113" has all the potential to be a great one!



Lot 4—T + L1 Domino 9078—This "006" son is possibly the most complete herd bull prospect we have produced. A good long-bodied yearling that shows plenty of style and correctness.



Lot 40—T + L1 Colorado 0028—Out of a first calf "008" daughter with "2230" and "006" in the same pedigree, "28" is bred to be a herd bull.

Performance Data and Weights
Available Sale Day

TERMS:
A reduced rate of interest and financing are available to our customers. Please contact us a reasonable time before the sale to apply for these privileges.

DELIVERY:
Free delivery up to 300 miles on purchases of \$5,000 or more. Fifteen dollar rebate allowed on bulls picked up at ranch.

TED THOMAS
P.O. Box 2106 • Cheyenne, WY 82001
307/634-5585

T.V. JONES
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307/632-5118

Ron Sandrop—Mgr.
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Steve Norris
—Commercial Cattle
803/666-5210
Frank Lay
—Hardeman
303/633-2715

T-CROSS RANCHES

Bob Norris & Family

Rt. 1 • Peyton, Colorado 80831
303/678-3555

